

# Intell-Echo

Thematic Information Bulletin

Publication of the Economic Information Observatory (EIO) for Regional Cooperation between Atlantic Canada and Saint-Pierre and Miquelon, France



Saint-Pierre and Miquelon : p. 1

Atlantic Canada : p. 5

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Information policy: The objective of the project is to provide useful information to stakeholders working for regional cooperation between Atlantic Canada and Saint Pierre and Miquelon. The information available in this bulletin may be used provided the *Intell-Écho* is mentioned as its source.

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# Observatory of Economic Information (OBS-IE) for Regional Cooperation between Atlantic Canada and Saint Pierre and Miquelon

## Bulletin of thematic information

Are you looking for business opportunities in the region?  
 CACIMA and CCFC-AN can facilitate your exploration and partnership initiatives.  
 (see contact details on page 4)

### Regional profile Saint Pierre and Miquelon is...

**Modern infrastructure**



**The harbour**

- Accessible year round
- Major renovation project in progress

[http://www.saint-pierre-et-miquelon.developpement-durable.gouv.fr/IMG/pdf/Port\\_SPM\\_plaquette\\_2013\\_internet\\_cle76f86a.pdf](http://www.saint-pierre-et-miquelon.developpement-durable.gouv.fr/IMG/pdf/Port_SPM_plaquette_2013_internet_cle76f86a.pdf)



**The airport**

- Recently constructed and well equipped, it provides safe and regular air service.

<http://www.airsaintpierre.com/>



**The Francoforum**

- Teaches French as a second or foreign language.

<http://www.lefrancoforum.com/>



**François Dunan Hospital**

- Responsive and secure
- Provides effective and comprehensive health care

- Pioneer in telemedicine  
<http://www.ch-fdunan.fr/>



**Sports and culture infrastructure**

- Four gymnasiums, a public swimming pool, an ice rink, a wall for playing Basque sports, a sailing school, three soccer fields, a multipurpose sports field, a skate park, a track

- Three museums, a library, and a cultural center

**Tourism development**

**The archipelago of Saint Pierre and Miquelon has significant assets which allow it to attract investors and to develop its cultural and tourism economy.**



**Quality of life :** high quality education, low crime rate, strong network of community associations,

French restaurants, close proximity of infrastructure.



**A wealth of natural and cultural resources :** landscapes and wildlife, quality of local products and restaurants .






**High quality French traditional craftmanship.** A wide variety of craft areas are represented: food, services, hand-made products, fine

crafts

Economic sectors	
Sectors	Strengths
Services	<ul style="list-style-type: none"> <li>A dynamic sector and a generator of employment.</li> <li>Increase in <b>need for home care services</b>.</li> </ul>
Tourism	<ul style="list-style-type: none"> <li>Strong cooperation between Saint Pierre and Miquelon and Atlantic Canada in tourism.</li> <li>Positioning on the <b>sustainability of the tourism offer</b>.</li> <li>Improvements in the <b>organisation of tourism professionals</b> (cruising, packages).</li> <li><b>Public funding</b> planned for project development.</li> </ul>
Construction	<ul style="list-style-type: none"> <li><b>Current and future major projects</b> (power plant, harbour infrastructure, improvements to the water and sewer system).</li> <li>Climatic constraints are a strong stimulus for investments in innovation (<b>energy efficient buildings and promotion of renewable energies</b>).</li> <li>Technical <b>expertise</b>.</li> </ul>
Agriculture	<ul style="list-style-type: none"> <li>The range of products can be expanded <b>to supply the domestic market and to decrease imports</b>.</li> <li>Development of <b>processed products</b> : source of added value and employment.</li> <li><b>Farmland available</b> (mainly in Miquelon-Langlade).</li> </ul>
Commerce	<ul style="list-style-type: none"> <li>Increase in <b>diversity</b> of products .</li> <li>Wide range of products offered in close <b>proximity</b>.</li> <li>Generate <b>activity</b> in downtown area.</li> </ul>
Fishery & Aquaculture	<ul style="list-style-type: none"> <li>The only export sector in Saint Pierre and Miquelon.</li> <li><b>Innovation</b> (development of techniques and tools, sustainable fishery), <b>regional interests</b> (restructuring efforts, support of the public authorities ) and availability of <b>natural resources</b>.</li> <li><b>Increase of added value</b> (processing of products).</li> </ul>

## A territory integrated in its regional environment

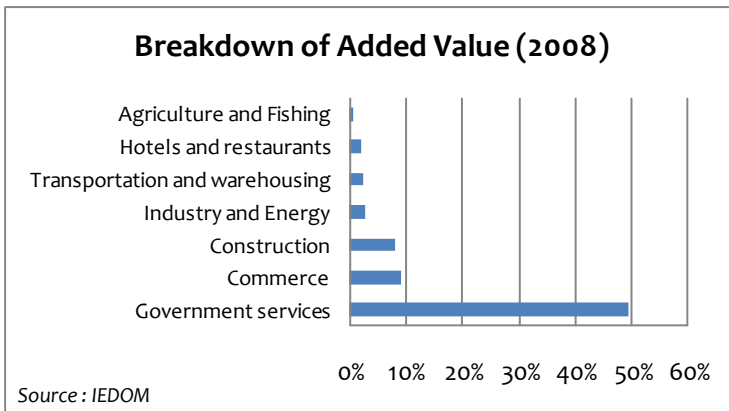


	Passengers and freight
	Passengers only
	Passengers and freight

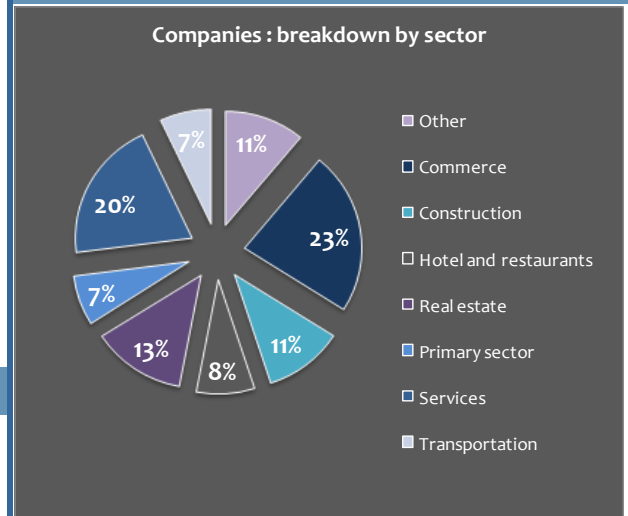
Regional Cooperation between Atlantic Provinces of Canada and Saint-Pierre and Miquelon

<ul style="list-style-type: none"> <li><b>Very effective scientific and university cooperation:</b> student exchanges, joint scientific research projects...</li> </ul>	<ul style="list-style-type: none"> <li>A culture between Europe and North America, very useful for <b>taking advantage of business development opportunities</b>.</li> </ul>	<ul style="list-style-type: none"> <li>A <b>joint commission</b> of active and willing cooperation on economic, cultural, social and environmental matters.</li> </ul>
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## Overview of the Economy



### Number of companies : 502 (2013)

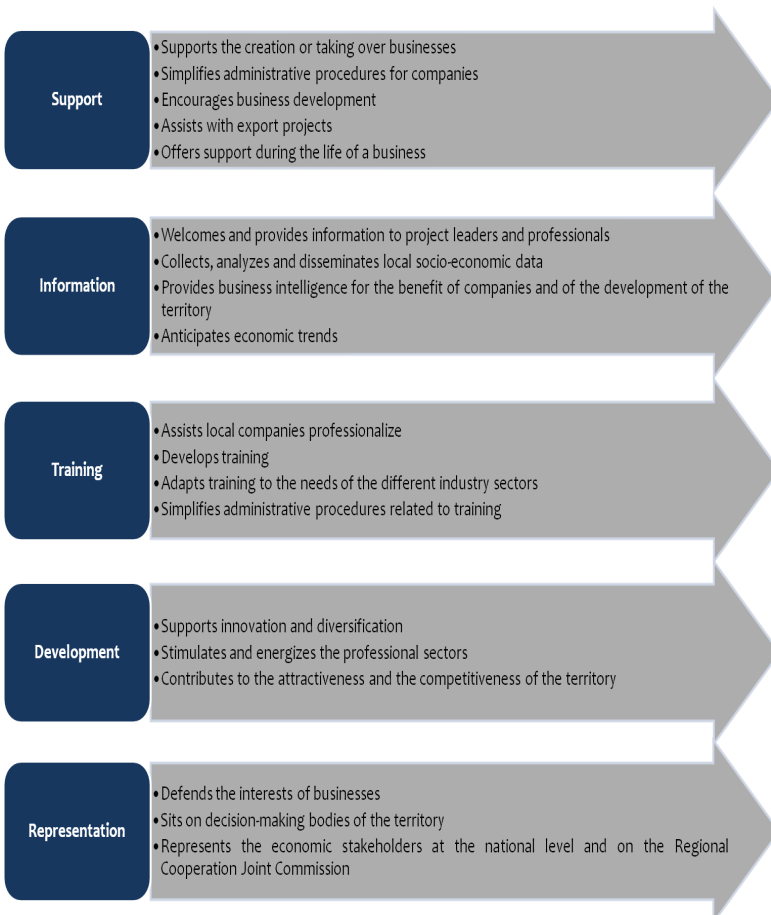


GDP (in constant M€) : 172 (IEDOM 2008)

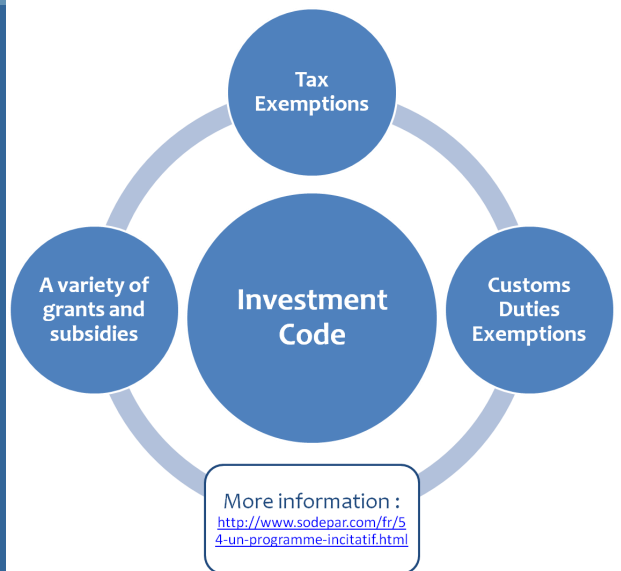


The Chamber of Agriculture, Commerce, Industry, Trades and Crafts :

- is supported by three national networks:
- provides the following services :



### Incentives for Economic Initiatives



SODEPAR, which is associated with the local authorities, institutions and public or private economic partners, includes the following among its mandates:

- the development of economic activity
- the improvement and completion of infrastructure
- the promotion of the interests of the archipelago with mainland France and European authorities

## Useful Information



Total area (Km<sup>2</sup>) : 242  
 Total population : 6311 (INSEE)  
 Labour Force : 3180 (INSEE)



### Saint Pierre

5676 inhabitants  
 25Km<sup>2</sup>

90%

Population Density : 218.6/Km<sup>2</sup>



### Miquelon

635 inhabitants

10%

216Km<sup>2</sup>

Population Density : 2.8/Km<sup>2</sup>



## French government services

Organizations	Jurisdictions and services
Prefecture	Defense, emergency preparedness, law and order, various administrative services (passport, car registration, driver's license)
Direction des Territoires, de l'Alimentation et de la Mer (DTAM)	Port and maritime operations, animal health, food safety, environment, urban planning, public works, management of roads, rural development
Direction de la Cohésion Sociale, du Travail de l'Emploi et de la Population (DCSTEP)	Employment and work (safety, labor relations, employability), youth and sports, culture, competition, consumer protection
ATS	Prevention and public health
Direction des Services Fiscaux	Taxation of individuals and companies, local fiscal system
Service des Douanes	Collection of customs duties and taxes, import/export, inspection of goods

## Official language : French



Cold maritime climate under the dominant influence of the ocean. The average annual temperature (5.3°C) is characterized by a range of 19°C between the warmest month (15.7°C in August) and the coldest one (-3.6°C in February).



### Time Zone

UTC-3 (PMST)

### Electricity standards

Type of electric power  
 Voltage: 220 volts

### Plug-ins

- two parallel round male pins.
- one round female grounding pin.

### Political system :

**EU relations : PTOM status** (overseas countries and territories)

- The European Union laws do not apply directly.
- Specific trade laws (no tariffs or quantitative restrictions on goods exported to Europe)

### Territorial council

- Jurisdictions equivalent to those of a region in mainland France (with a few exceptions): social, regional planning, education, economic development, heritage.
- Specific jurisdictions: taxation, land registry, customs procedures, urban planning, construction, housing, creation and organization of public institutions and services.

### Municipalities

- Same jurisdictions as a municipality in mainland France : social action, education (up to junior high), sports, culture, registry of vital statistics



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If you are looking for regional business opportunities, **CACIMA and CCFC-AN** can facilitate your exploration and partnership initiatives.



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**Atlantic Canada—Four Provinces:**

Prince Edward Island (PEI),  
New Brunswick (NB),  
Nova Scotia (NS),  
Newfoundland and Labrador (NL)

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**Information Policy:** The aim of this project is to supply economic and industrial stakeholders with targeted strategic information that may be used in establishing lasting regional cooperation ties between Atlantic Canada and Saint-Pierre and Miquelon. Information supplied herein may be used on the condition that the *Intell-Echo* bulletin be cited as a source.

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The Economic Information Observatory (EIO) for  
Regional Cooperation between  
Atlantic Canada and Saint-Pierre and Miquelon

**Intell-Echo : Thematic Information Bulletin**

Are you searching for business opportunities in this region?  
The CACIMA and the CCFC-RA can facilitate your business prospection process and help you with establishing new partnerships (see p. 8 for contact information)

**Key Figures for Atlantic Canada**

	<b>Prince Edward Island (PEI)</b> 145 237 inhabitants	<b>6%</b>
	Surface 5 685.7 km <sup>2</sup> Density 24.7 hab./km <sup>2</sup> Urban population 47% English 92.2%	
	<b>New Brunswick (NB)</b> 756 050 inhabitants	<b>32%</b>
	Surface 71 377.18 km <sup>2</sup> Density 10.5 hab./km <sup>2</sup> Urban population 53 % Fr. 31.4 % ; Eng. 64.9 %	
	<b>Nova Scotia (NS)</b> 940 789 inhabitants	<b>40%</b>
	Surface 52 939.4 km <sup>2</sup> Density 17.4 km <sup>2</sup> Urban population 57% English 91.8%	
	<b>Newfoundland and Labrador (NL)</b> 526 702 inhabitants	<b>22%</b>
	Surface 370 510.7 km <sup>2</sup> Density 1.4 km <sup>2</sup> Urban population 59% English 97.6%	

**Local Administration**

PEI	NB
74 municipalities (2 cities; 7 towns; 65 communities)	101 municipalities (8 cities; 27 towns; 66 villages); 4 rural communities; 266 local service districts (LSDs)
NS	NL
55 municipalities (3 regional municipalities; 21 municipal districts; 31 towns)	282 municipalities; 182 local service districts; 136 unincorporated areas

**Total Canadian Pop.: 35 158 305**

! "Maritime provinces" Atlantic Canada  
Prince Edward Island 969 595 households  
New Brunswick +7.3% of Canadian households  
Nova Scotia

**Francophonie**

Canadian Francophones outside QC  
▪ 1 066 580 persons  
Francophones in Atlantic Canada  
▪ 283 745 persons  
Unilingual Francophones 10%

**Francophone Regions**

PEI (Prince County)  
NB (Dieppe, Madawaska, Acadian Peninsula)  
NS (Cape Breton, Southern province)  
NL (Port au Port and Labrador)

**Aboriginal population in Canada**

1 400 685 Aboriginals in Canada  
94 495 Aboriginals in Atlantic Canada  
4 nations:  
Mi'kmaq; Maliseet; Innu; Inuit



Total surface area	Population Growth (07/2012-30/2013)	
	TNL 75%	PEI
		Births 1 440
		Immigration 863
		NB
	Births 7 021	
	Immigration 2 018	
	NS	
	Births 8 824	
	Immigration 2 242	
	NL	
	Births 4 420	
	Immigration 680	

**WEATHER**—The moderating effect of the Atlantic ocean over the continental climate generates temperatures reaching peaks of approx. 30°C in summertime and lows of -12°C on average in wintertime.

<b>Measuring units</b> (metric = imperial) 1 Kg = 2,20 pounds 1 L = 0,26 gallons 1 Km = 0,62 miles 1 m = 3,28 feet 1 cm = 0,39 inches	<b>Time Zones</b> PEI, NB, NS : UTC-4 NL : UTC -3,5
	<b>Currency Exchange Rate</b> <b>03.01.2014</b> (Bank of Canada) 1 \$ = 0,69 € 1 € = 1,44 \$

**Internet Use**

PEI 76.9 %  
NB 73,2 %  
NS 76,3 %  
NL 69.1 %

**Electrical Standards**

Electrical supply:  
▪ 120 V  
Frequency : 60 Hz  
  
**Electrical outlets**  
▪ 2-prong plug, flat parallel blades  
▪ 3-prong, additional grounding pin

**Telephone Codes**

PEI  
1 (902) xxx-xxxx  
NB  
1 (506) xxx-xxxx  
NS  
1 (902) xxx-xxxx  
NL  
1 (709) xxx-xxxx

# Political Overview



Provincial Representatives			
House of Commons (by province)			
<b>4</b>	<b>10</b>	<b>11</b>	<b>7</b>
PEI	NB	NS	NL

Atlantic Canada 32  
Canada (total) 308



Senate			
Number of seats			
<b>4</b>	<b>10</b>	<b>10</b>	<b>6</b>
PEI	NB	NS	NL



Provincial Courts			
<b>4</b>	<b>12</b>	<b>13</b>	<b>10</b>
PEI	NB	NS	NL
Legal System Common Law			

	Prince Edward Island	New Brunswick	Nova Scotia	Newfoundland & Labrador
*capital city	*Charlottetown	*Fredericton	*Halifax	*St. John's
other towns	Summerside	Saint John, Moncton, Dieppe, Miramichi, Edmundston, Bathurst	Sydney, Truro	Mount Pearl, Corner Brook
provincial gov.	Legislative Assembly of PEI (27 seats)	Legislative Assembly of NB (55 seats)	Nova Scotia Legislature (51 seats)	House of Assembly of NL (48 seats)
main parties (seats)	Liberal Party (23) Conservative Party (4) New Democratic Party (0) Island Party of PEI (0)	Conservative Party (41) Liberal Party (13) Independent (1)	Liberal Party (33) Conservative Party (11) New Democratic Party (7)	Conservative Party (35) Liberal Party (8) New Democratic Party (3) Independent (2)
chief of gov.	PM. Robert Ghiz	PM. David Alward	PM. Stephen McNeil	PM. Kathy Dunderdale

### Powers exclusive to the Canadian Parliament (non-exhaustive)

Indian affairs; employment insurance; patents and copyright; currency exchange and banking; defence; navigation and fisheries; naturalization and citizenship; census and statistics; traffic regulations and commerce; postal service; taxation; etc.

### Powers exclusive to the provincial legislatures (non-exhaustive)

Education; road infrastructure; municipalities; property and civil rights; natural resources; health; taxation; etc.

### Concurrent powers (non-exhaustive)

Agriculture; communication; immigration; transport; etc.

## Key Economic Figures

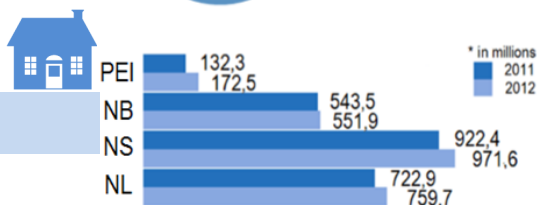
### Gross Domestic Product (2012)

PEI	\$ 4.5 billions
NB	\$ 26.1 billions
NS	\$ 32.8 billions
NL	\$ 25.9 billions



### Value of residential construction permits

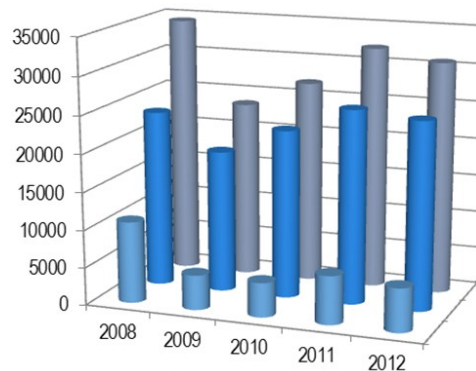
\$2.3 billions en 2011  
\$2.5 billions en 2012



### Other Economic Indicators for Atlantic Canada

	GDP per inhabitant (2013)	Active pop. (11/2013)	Unemployment rate (%)	Average weekly wages (2013)
PEI	36 600 \$	83 400	11.4	770.50 \$
NB	41 600 \$	390 000	9.7	813.89 \$
NS	40 300 \$	495 200	8.8	808.41 \$
NL	60 700 \$	264 800	12.3	955.55 \$

### Commercial Balance (in millions \$)



Commercial balance



### Exports

Minerals  
Oil & gas  
Manufacture  
Agriculture  
Forestry  
Sea products

### Atlantic Canada Exports

Total exports (2012): \$30.8 billions  
\*73% towards the USA (\$22.5 billions)  
\*2.2% towards France (\$675.4 billions)  
\*exports towards China have increased by 177% since 2008 (reaching \$1 652.6 millions)

# Economic Snapshot

Portion of GDP in %, by Industry in Atlantic Canada (2012)

	PEI	NB	NS	NL
Public administration	14.05	11.78	13.57	6.75
Agriculture, forestry, fishing, hunting	5.65	2.46	2.23	1.41
Retail	7.10	6.53	6.62	4.90
Construction	6.16	6.80	5.69	10.49
Mineral and oil extraction	0.08	2.17	1.43	32.98
Manufacture	8.90	10.32	8.37	3.05
Education services	7.66	6.23	6.72	5.29
Real estate services	13.28	12.09	15.39	8.04
Public services	1.16	2.15	1.98	2.50
Healthcare services and social assistance	9.71	9.35	9.99	7.35

(1st quarter 2012) Number of Jobs in the Public Sector

	PEI	NB	NS	NL
PEI	19 355			
NB	88 385			
NS	129 305			
NL	70 669			

Number of Corporate Headquarters\* Jobs

	Number of Corporate Headquarters*	Jobs
PEI	-	-
NB	54	3 823
NS	78	3 065
NL	36	868

\*Headquarters of businesses whose main activity consists in providing executive leadership, other managements services and/or administrative support to subsidiaries or affiliates

## Other sectors



### Tourism services

- Hospitality services
  - 1829 establishments
- Food and drinking places
  - 5017 establishments



### Healthcare services

- Hospitals; ambulance services; nursing services; residential care; social assistance
  - 9664 establishments



### Transportation and warehousing

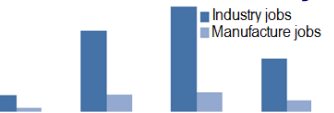
- Modes of transportation: land; air; rail; water; road (trucking, transit, ground, passengers, etc.); pipeline
- Types of service: public transport; tourism; postal service; courier services
  - 6625 establishments



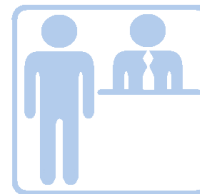
(jobs in thousands)

	PEI	NB	NS	NL
Industry sector	72.8	351.4	455.5	230.5
Manufacturing sector	17.4	74.7	85.0	50.1

## Industry



Jobs in the industry sector



(in millions)

	PEI	NB	NS	NL
Service sector	55.3	276.8	370.5	180.4

## Service sector



Jobs in the service sector



- PEI - \$197,5
- NB - \$968,0
- NS - \$918,1
- NL - \$774,5



### ←Exports

(\$ amounts in thousands)

	PEI	NB	NS	NL
PEI	33 925			
NB	198 210			
NS	46 030			
NL	112 355			

## Fishing industry

### Seafood exports (2012)

- \$2.9 billions (2012)
- shipping to +90 countries

### Acquaculture industry gross output

## Farming



(2011)

### Average farming operation (net value)

- \$1 089 071 per farm

### Number of farming operations

	PEI	NB	NS	NL
PEI	1 115			
NB	1 395			
NS	2 215			
NL	275			

## Mining



### Mineral production

	Metallics	Nonmetallics	Total
PEI	-	4.1	4.1
NB	653.5	492.9	1146.6
NS	-	313.1	313.1
NL	4379.8	69.5	4449.4

## Construction



### Number of construction starts (2012)

	PEI	NB	NS	NL
PEI	941			
NB	3 299			
NS	4 522			
NL	3 885			



# Education, research and culture



## Education system

(Provincial jurisdiction)

### Levels:

- early childhood education elementary, high school (tuition free)
- 16 universities (tuition fees)

### Student population:

▪ circ. 89 000 students attending graduate studies in 2011-2012

### Graduate studies

- Undergrad (Bachelor's, 3-4 years)
- Graduate (Master's, 1-3 years)
- Doctoral (Ph.-D., 3 years +)

## Research & Development

Number of research facilities, centers, institutes, labs or groups

PEI	University of Prince-Edward-Island	14
NB	Mount Allison University	6
NB	Université de Moncton	54
NB	University of New-Brunswick	51
NS	Acadia University	10
NS	Cape Breton University	7
NS	Dalhousie University	27
NL	Memorial University	37



## Universities in Atlantic Canada

PEI		
The University of Prince Edward Island	Charlottetown	www.upei.ca
NB		
Mount Allison University	Sackville	www.mta.ca
St. Thomas University	Fredericton	www.stu.ca
Université de Moncton	Moncton	www.umoncton.ca
University of New-Brunswick	Fredericton	www.unb.ca
NS		
Acadia University	Wolfville	www.acadiu.ca
Atlantic School of Theology	Halifax	www.astheology.ns.ca
Cape Breton University	Sydney	www.cbu.ca
Dalhousie University	Halifax	www.dal.ca
Mount Saint Vincent University	Halifax	www.msvu.ca
NSCAD University	Halifax	www.nscad.ca
Saint Mary's University	Halifax	www.smu.ca
St. Francis-Xavier University	Antigonish	www.stfx.ca
Université Sainte-Anne	Pointe-de-L'Église	www.usainteanne.ca
University of King's College	Halifax	www.ukings.ca
NL		
Memorial University	St. John's	www.mun.ca

Source: Association of Atlantic Universities

## Post-secondary education institutions



PEI	NB
2 colleges* **	5 colleges* **
1 university***	7 universities** ***
NS	NL
5 colleges*	19 colleges** ***
11 universities** ***	1 university***
	*community **private ***public

## Number of periodicals edited in Atlantic Canada (2011)

Total	508
University/Scholarly	104

Source: Ulrich's Periodicals Directory

## Arts, culture & entertainment

(establishments in 2012)



PEI	201
NB	677
NS	910
NL	546

## Parks Canada

In the Atlantic

- 48 historic sites
- 4588 historic places

## Natural Heritage

- 9 national parks (13 763 km<sup>2</sup>)
- 6 natural or cultural sites listed as UNESCO World Heritage sites



## Information & culture

### Information and cultural industry

Publishing (non-Web); film; broadcasting & recording (audio, radio, TV); telecom; data warehousing and processing

Number of establishments in Atlantic Canada 1 511



## Intellectual Property (2011)

### Canadian Intellectual Property Office

#### Registered Applications

Industrial Designs	Trade-marks	Patents
5	317	30

Principal sources of information utilized in this bulletin: Statistics Canada; Industry Canada; Natural Resources Canada



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If you are seeking business opportunities in this area, the CACIMA and the CCFC-RA can facilitate your business prospection process and help with establishing new partnerships



CHAMBRE DE COMMERCE FRANÇAISE AU CANADA  
 FRENCH CHAMBER OF COMMERCE IN CANADA

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# Intell-Echo

Thematic Information Bulletin

Publication of the Economic Information Observatory (EIO) for  
Regional Cooperation between  
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